

# PRIVACY POLICY

UNDER THE SUN LL PTY LTD

ABN 47 675 267 482

191 Bayswater Road, Currajong QLD 4812

Contact: [admin@underthesunll.com](mailto:admin@underthesunll.com) | 0413 503 024

Website: <https://www.underthesunsv.com>

## 1. Introduction

UNDER THE SUN LL PTY LTD (“we”, “us”, “our”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and disclose your personal information in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles (APPs). By accessing our website, purchasing tickets, attending our events, or interacting with us, you agree to the terms of this Privacy Policy.

## 2. What personal information we collect

We may collect the following types of personal information: Name, email address, phone number, billing and payment details (processed securely via third-party providers), social media handles, photographs or video taken at events, and any information you provide through forms, enquiries, or ticket purchases.

## 3. How we collect personal information

We collect information through website forms, email or phone communication, social media interactions, event registrations, photography and videography at events, and sponsorship or partnership enquiries.

## 4. Why we collect personal information

We collect personal information to manage and deliver events, process ticket purchases, communicate updates, manage sponsorships, ensure safety, conduct marketing, improve services, and meet legal obligations.

## **5. Photography and videography**

By attending our events, you acknowledge that photos and videos may be taken for promotional and archival purposes. You may appear in group or crowd shots. You may request removal of identifiable images where reasonable.

## **6. How we store and protect your information**

We take reasonable steps to protect your information from misuse, loss, unauthorised access, modification, or disclosure. Information may be stored on secure cloud-based systems, ticketing platforms, and encrypted devices. We do not store full credit card details.

## **7. Disclosure of personal information**

We may disclose personal information to event service providers, payment processors, marketing platforms, sponsors (with consent), and regulatory bodies where required by law. We do not sell personal information.

## **8. Overseas disclosure**

Some service providers may store data overseas. These providers are required to maintain privacy standards consistent with Australian law.

## **9. Marketing communications**

By providing your contact details, you consent to receiving marketing communications. You may unsubscribe at any time.

## **10. Access and correction**

You may request access to or correction of your personal information at any time by contacting us.

## **11. Website analytics and cookies**

Our website may use cookies and analytics tools to improve user experience. You may disable cookies through your browser settings.

## **12. Third-party links**

We are not responsible for the privacy practices of third-party sites.

## **13. Changes to this policy**

We may update this Privacy Policy from time to time. The latest version will be available on our website.

## **14. Contact us**

For privacy enquiries, contact UNDER THE SUN LL PTY LTD at [admin@underthesunll.com](mailto:admin@underthesunll.com) or 0413 503 024.